



PRESS INFORMATION

18 December, 2018

Statement issued on behalf of Metal Packaging Manufacturers Association (MPMA) in response to DEFRA's Resources and Waste Strategy for England.

The Metal Packaging Manufacturers Association welcomes the long-awaited government blueprint for resources and waste.

MPMA contributed to the initial DEFRA call for evidence relating to DRS and welcomes its commitment to further consultation during ongoing development and implementation phases. We also share fellow trade organisations' optimism for a reformed extended producer responsibility system (EPR) that will recognise the high value of materials such as aluminium.

The metal packaging sector has a long, unparalleled and proven track record of investment in recycling which has helped deliver recycling rate of 72 per cent for drink cans, while three quarters of all aluminium ever produced is still in use today.

-ends-

About MPMA

The Metal Packaging Manufacturers Association is the lead voice of the UK metal packaging industry with direct links into a European market employing 70,000 people across 200 companies producing more than 70 billion containers each year. The Association supports and represents members on industry matters relating to operational, regulatory and environmental issues.

In addition, the work of the association promotes the benefits of metal packaging and the sustainable attributes of steel and aluminium through education programmes, industry awards and relevant communication channels.

For further information

Graham Smith
Twelve Comms Ltd
E: graham@twelvepr.co.uk
T: DL 01608 495015 M: 07770 500194